

ITPL

— ESTD 2000 —

IKNOOR TECHNOLOGY PVT. LTD.

IMPECCABLE IT SOLUTIONS

www.iknoortech.com

About ITPL

“We Work Smart and Deliver even Smarter Solutions!”

Iknoor Technology Pvt. Ltd. offers fully integrated spectrum of end to end IT solutions. Incorporated in the year 2000, the company works on the mantra of providing high quality services that are far ahead of times. The company has a mix of youth and experienced IT personnel to cater to the requirements of our clients.



24+

Years Of Existence



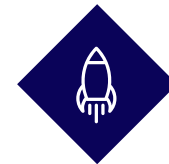
99%+

Client Satisfaction



1500+

Satisfied Customers



2500+

Projects Delivered

Our Philosophy

“Our Mission is to provide high quality, customized IT solutions across the globe. It is our aim to empower our clients projects with the latest technologies that would simplify and add efficacy to their business processes, thereby converting their business vision into value!”

I

Ingenious

T

Technology
Friendly

P

Precision
Oriented

L

Laborious

Value Proposition



Speed

ITPL team believes in Timely Deliveries. We do not promise to provide solutions in 24 hours, as we take time to understand you, your target audience & to know what you are aiming at, and to work out a strategy that would be best for you.



Quality

For ITPL Quality is a norm. We Check, Recheck and Cross Check our work to give you uncompromised results. Quality therefore forms a quintessential component for our company



Solution

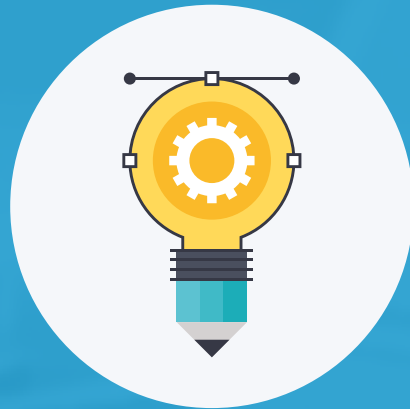
Our solutions are 'customer centric'. We do not have 'one solution fit all policy'. We believe in having unique interaction with our clients that are truly involved and collaborative.



Service

We are there for our clients 24x7 & this is complied with to the core. First of all there would not be any shortcomings in our deliverables, but in case there is a kink that needs to be fixed...we are just a phone call away

Responsive Web Design



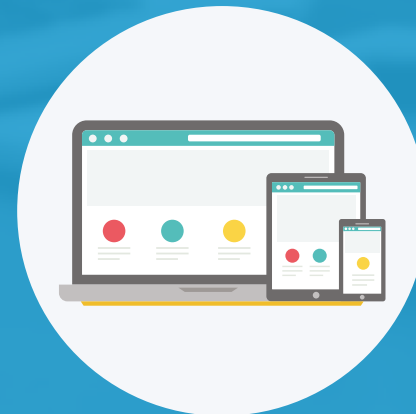
PLANNING & ANALYSIS

Understand Client needs
Gather Information
Document Gathered Information



WEB PAGE DESIGN & FINALIZATION

Creative Planning
Finalize Web Design
Responsive Web Page





FUNCTIONALITIES AND FEATURES

Develop Design Framework
Implement Website Features

TESTING & FIXING BUGS

Test Website Functionality
Review and fix all bugs



FINAL DELIVERY

Migration to Live Site
Working Site

Mobile Applications

“We are specialized in design & development of applications for mobile phones for small to large business!”



NATIVE IOS



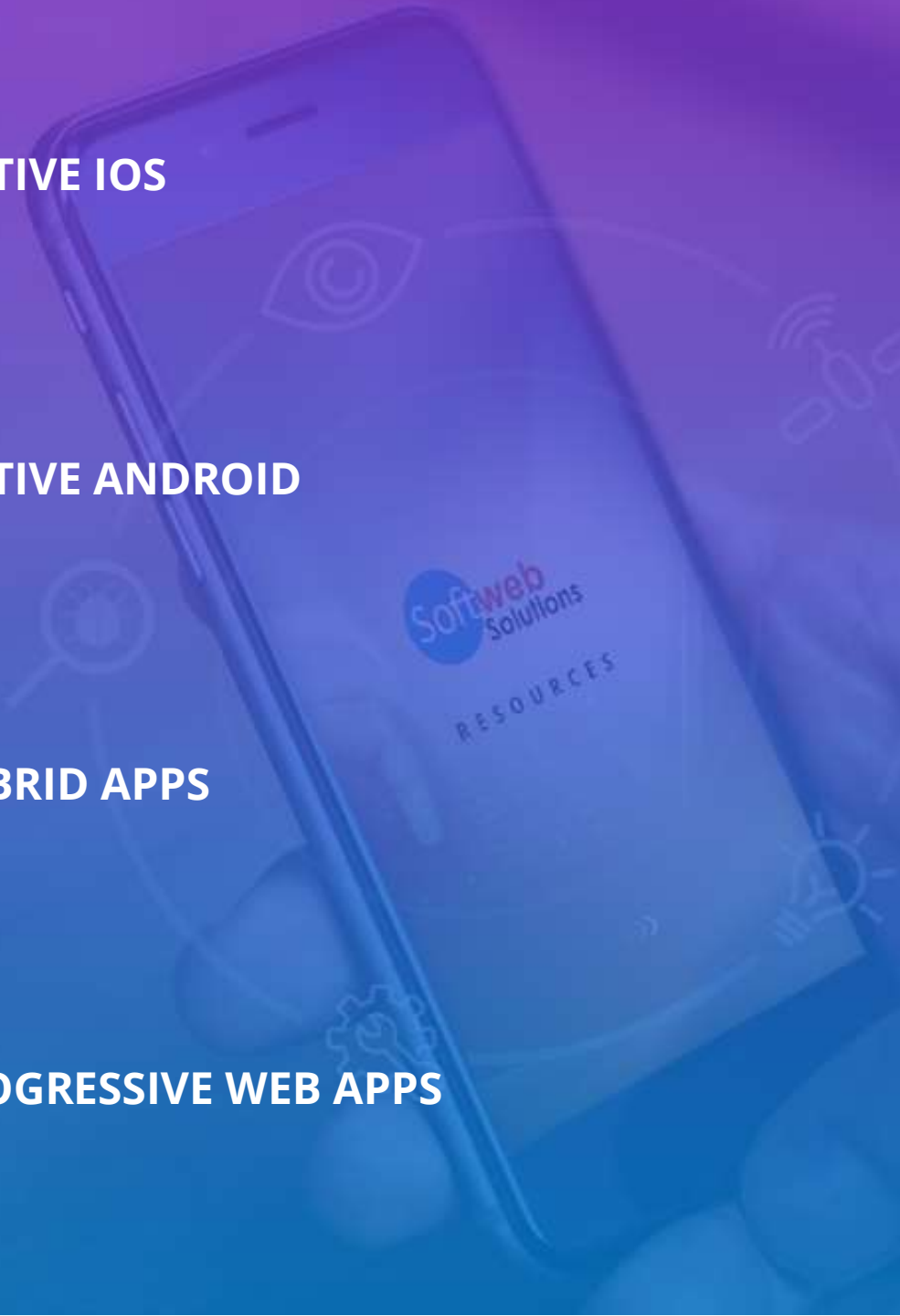
NATIVE ANDROID



HYBRID APPS



PROGRESSIVE WEB APPS



Web Hosting



SHARED HOSTING

A Service in which many websites share same server.



DEDICATED HOSTING

Client lease an entire server not shared with anyone else and managed the same at their end.



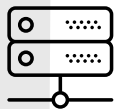
CLOUD HOSTING

provide hosting for websites in a virtualized environment through an extensive underlying network of physical web servers.



CO-LOCATION HOSTING

Deploying and hosting an organization-owned server within ITPL managed service facility/environment.



VPS HOSTING

virtual machine sold as a service by an Internet hosting service.



MANAGED HOSTING

Managed hosting is an extension of dedicated hosting where the day-to-day management and maintenance of the servers is handled by the ITPL rather than by the client themselves.

Software Development

Iknoor Technology as a company is passionate about delivering software solutions for its clients that are cost effective, scalable and sustainable. Experienced software professionals that are passionate and experts in their fields are hired to develop effective software solutions for its clients.

Software Development is actually a process that involves development of software products like desktop application development, web application development, and customized software solutions for its clients.

This process at ITPL involves the following steps



Internet Marketing Services



Search Engine Optimization

Google
Yahoo
MSN
Bing
Alexa



Social Media Optimization

Facebook
Instagram
Twitter
LinkedIn
You Tube
Pinterest



Adwords Management

Google Adwords
Yahoo Ads
Bing Ads



Social Media Marketing

Facebook / Instagram
Twitter
LinkedIn



Bulk SMS Marketing

Transactional
Promotional
*India Only



E-Mail Marketing

Newsletters
Promotional
Transactional

Benefits Of Internet Marketing



SEO

- Long-term Standings
- Targets Traffic
- Increase Visibility
- Brand Development
- Higher Sales
- High ROI (Return on Investment)
- Cost-Effective Marketing



SMO

- Access a wide range of customers
- Increases inbound links
- Targeted audience
- Hike in traffic
- Brand publicity
- Client Retention
- Increases Visibility



Adwords

- Immediate results
- Increased Sales
- Brand Exposure
- Increase in traffic
- Inbound Sales
- Wide range of viewers
- Track Sales and User engagement



E-Mail Marketing

- Reduced Time & Effort
- Track Sales and User Engagement
- Enhancing the relationship with current or previous customers
- Acquiring new customers or convincing current customers to purchase something immediately



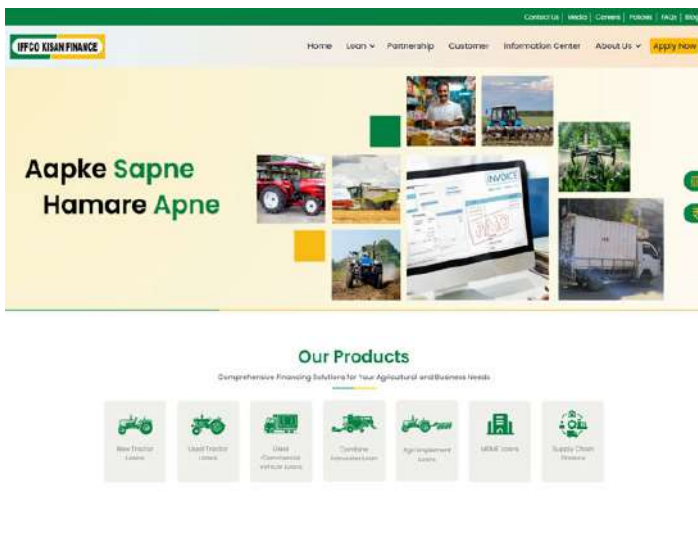
SMS Marketing

- Brand exposure
- Increase in sales
- Attracting new customers
- Reaching more people at a time
- Getting quality prospects
- Variety of uses for multiple purposes

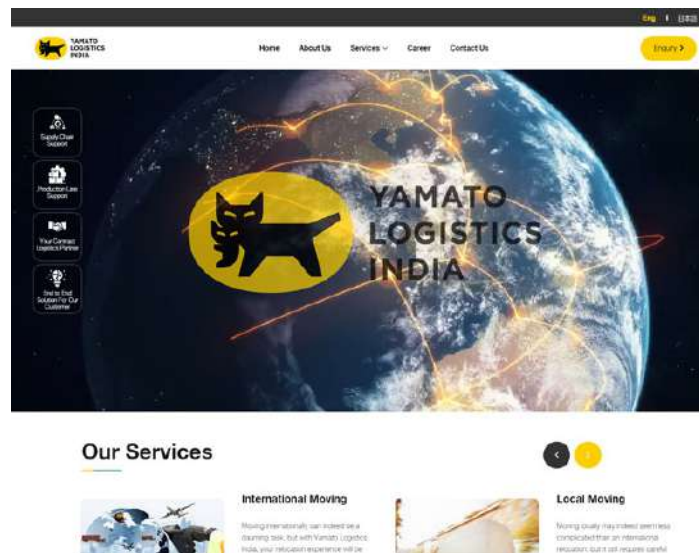
OUR PORTFOLIO

We have designed and developed many corporate websites and complex web applications for our esteemed clients. Some reference links are mentioned below for your kind perusal.

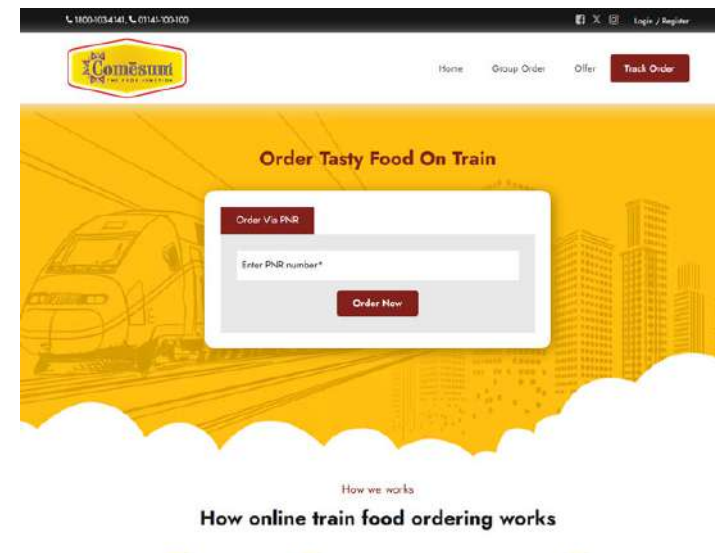
WEB DESIGN



IFFCO KISAN FINANCE
www.iffcokisanfinance.com



YAMATO INDIA
www.yamato-india.co.in



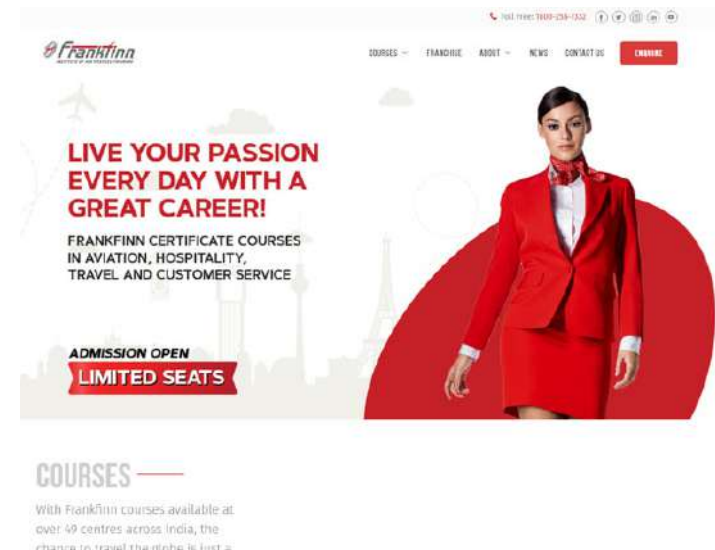
COMESUM
www.comesum.com



BPTP
www.bptp.com



DS GROUP
www.dsgroup.com



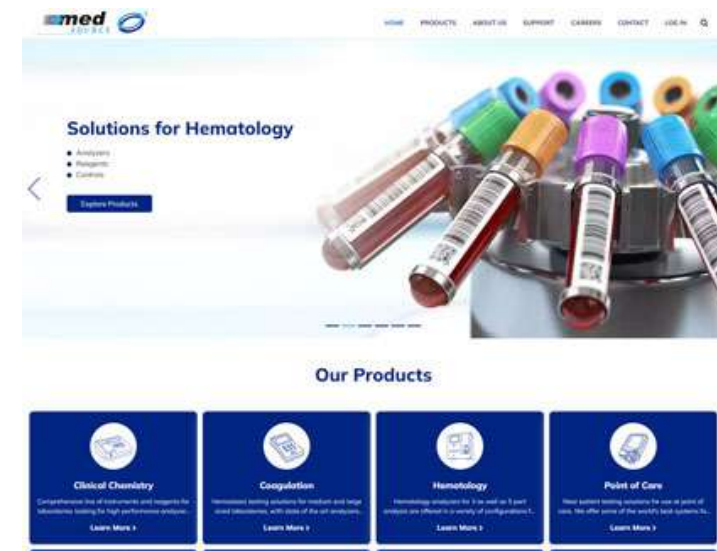
FRANKFINN
www.frankfinn.com



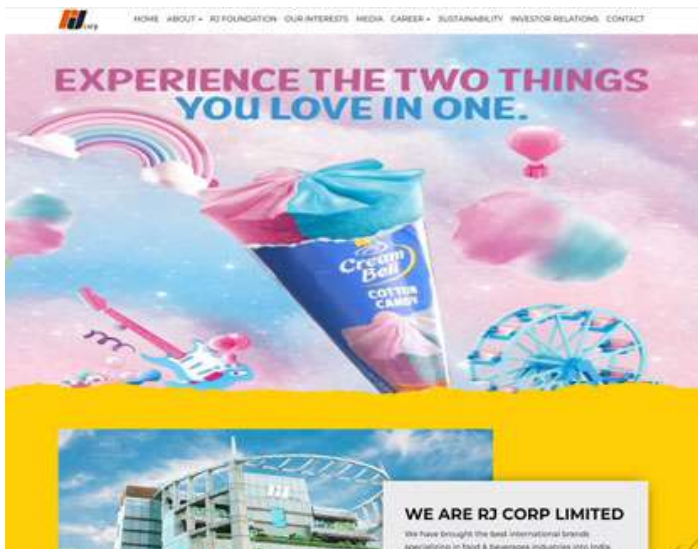
APOLLO PIPES
www.apollopipes.com



CATCH FOODS
www.catchfoods.com



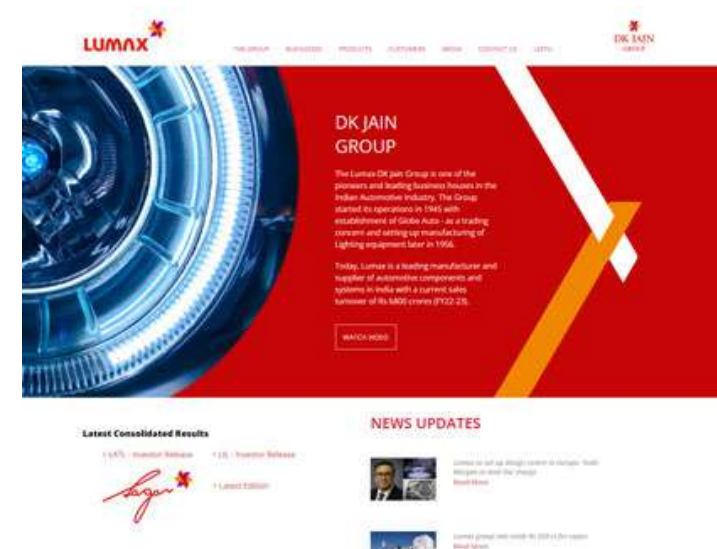
OZONE BIO
www.ozonebio.com



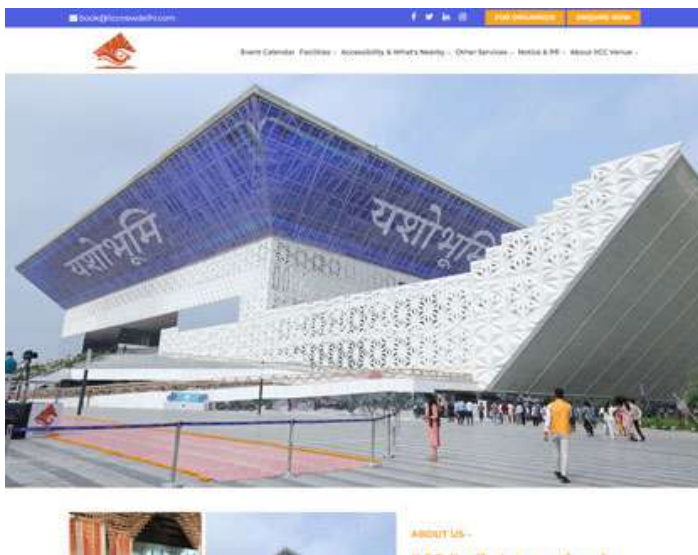
Rj Corp
www.rjcorp.in



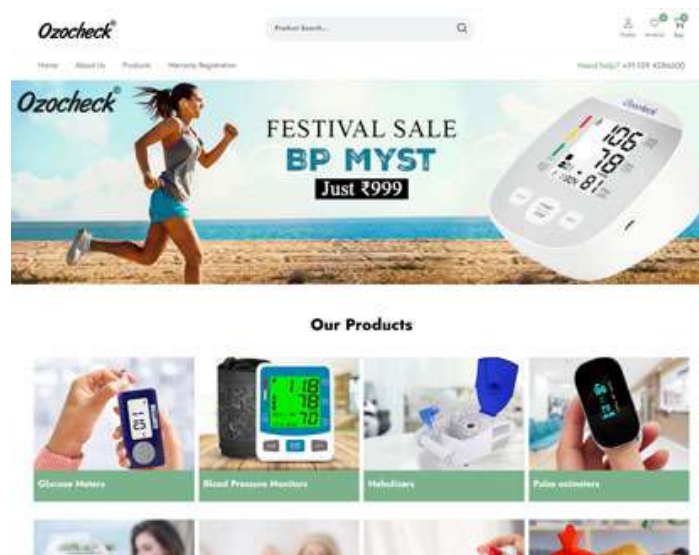
VECTUS
www.vectus.in



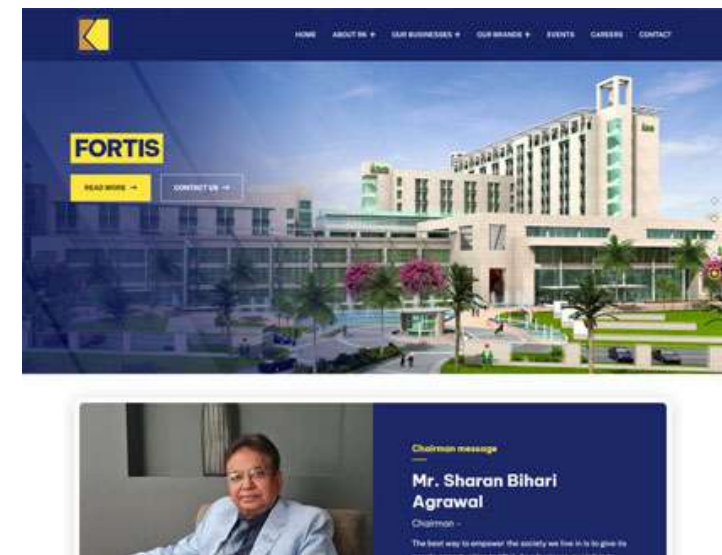
LUMAX INDUSTRIES
www.lumaxworld.in



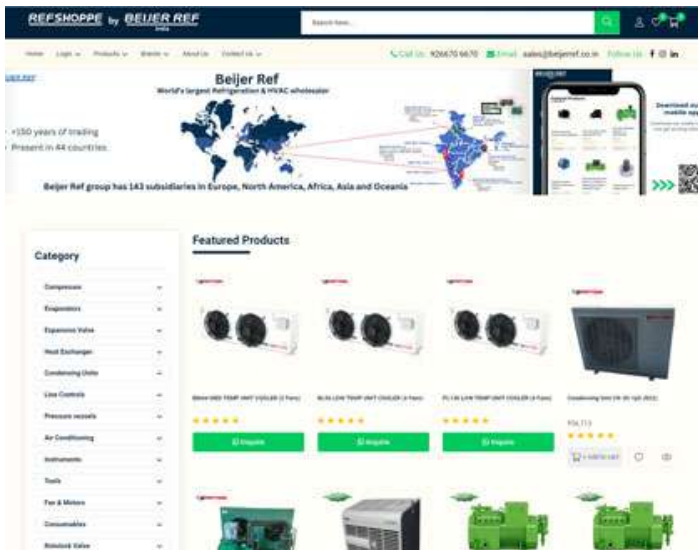
IICC
www.iiccnnewdelhi.com



OZOCHECK
www.ozocheck.com



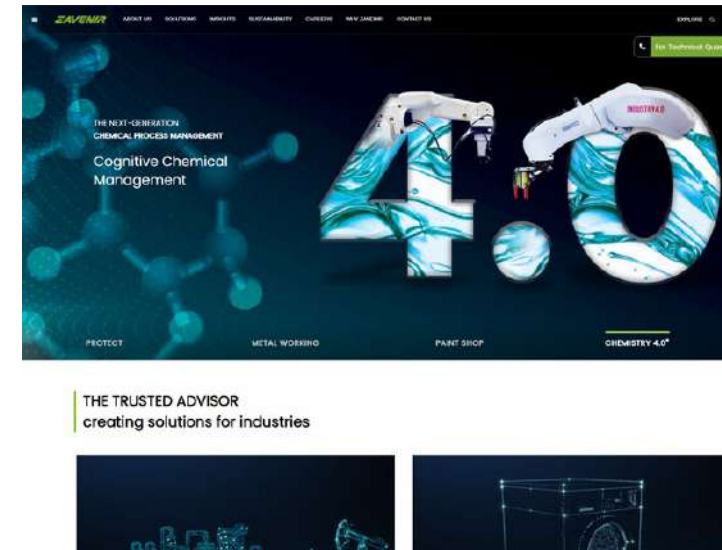
RK BUSINESS GROUP
www.rkbusinessgroup.com



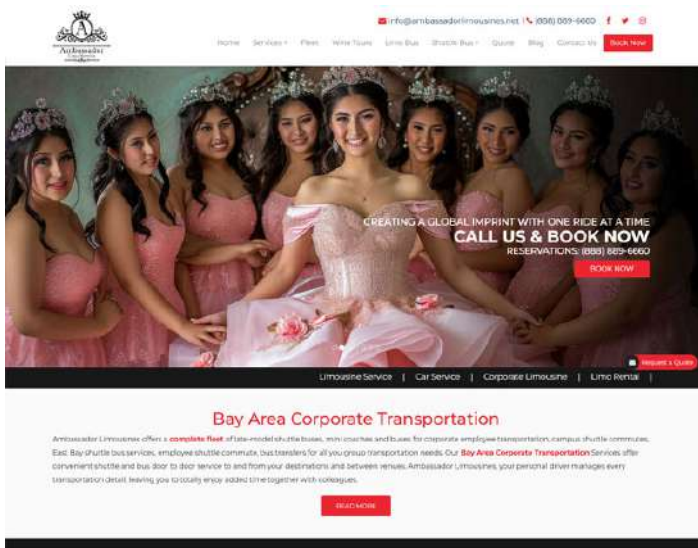
REFSHOPPE
www.refshoppe.com



MSVV
www.modernschoolvasantvihar.org



ZAVENIR
www.zavenir.com



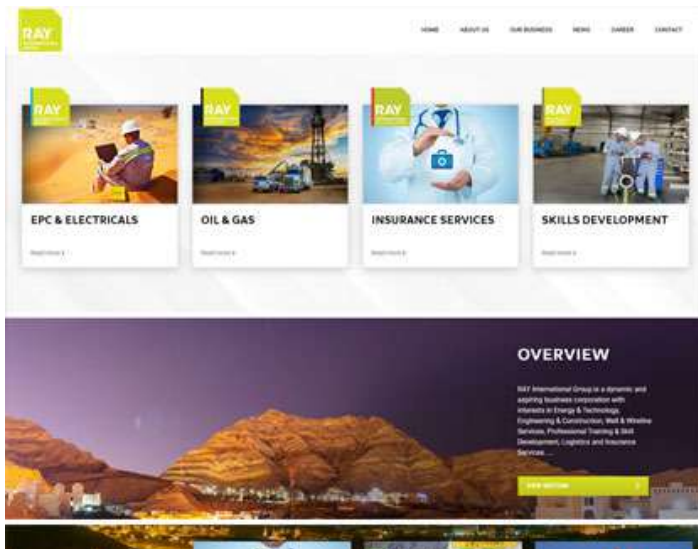
AMBASSADOR LIMOUSINES
www.ambassadorlimousines.net



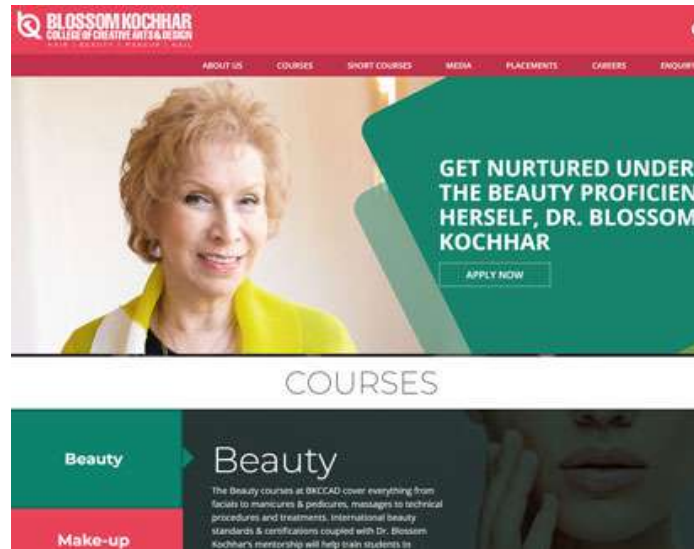
OJAL DIGITALS
www.ojaldigitals.in



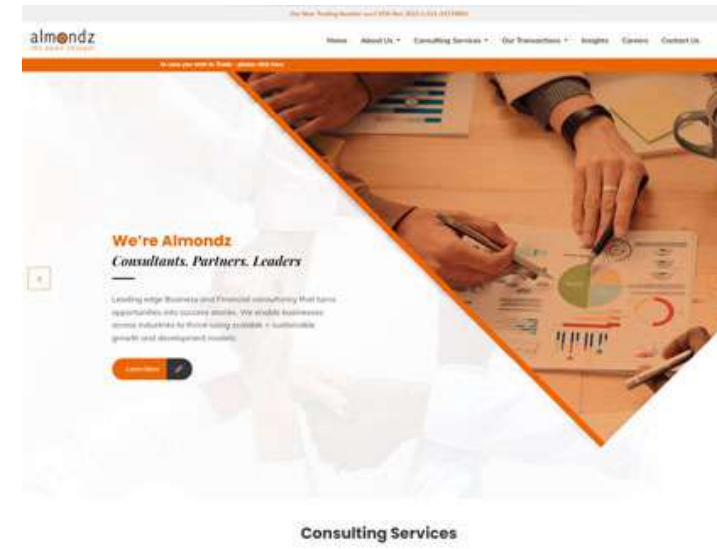
QUALITE MANPOWER
www.qualitemanpower.com



RAY INTERNATIONAL
www.rayoman.com

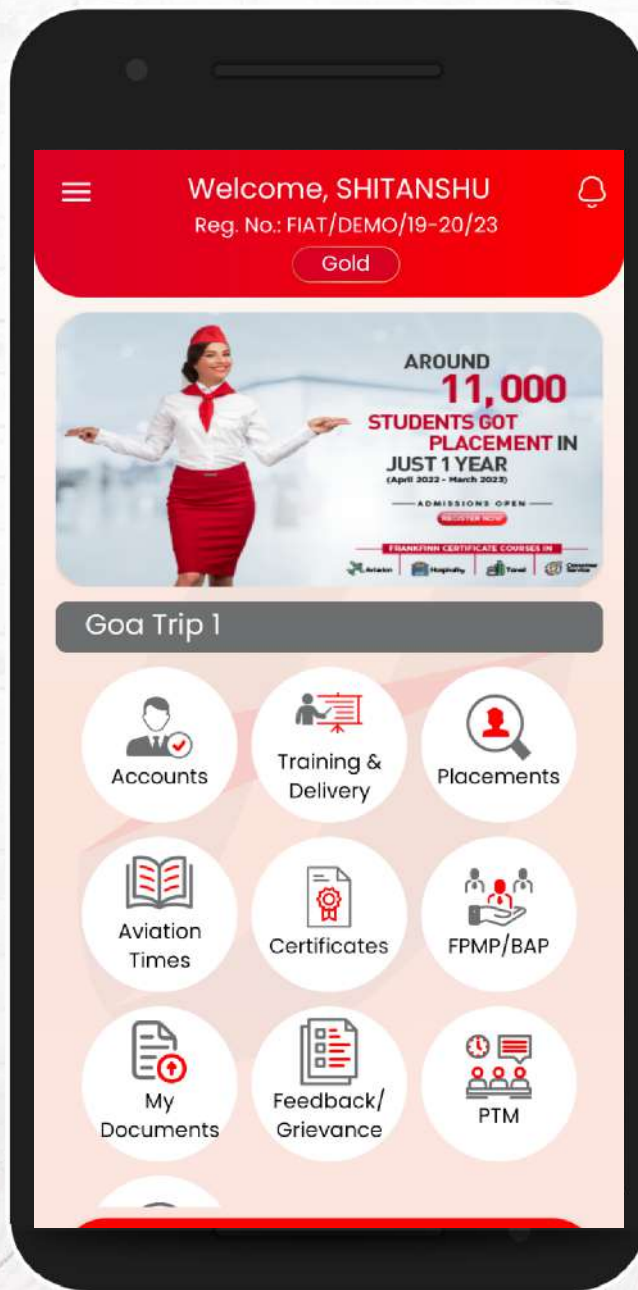


BKCCAD
www.bkccad.com

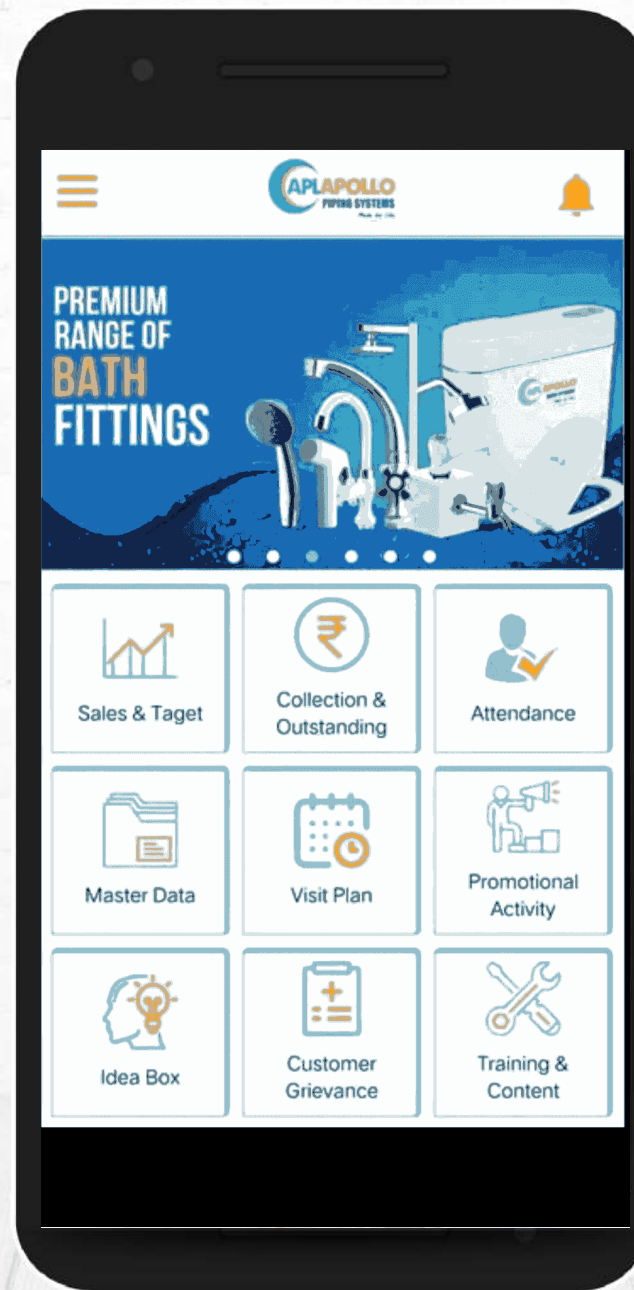


ALMONDZ
www.almondz.com

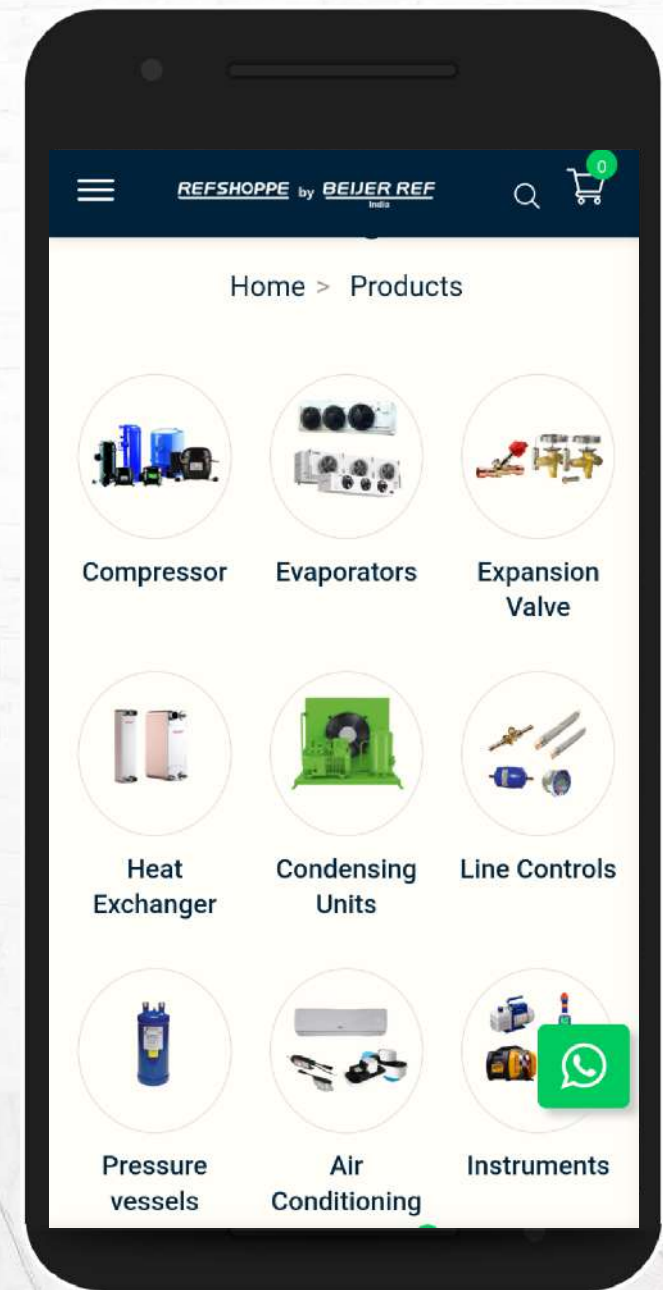
MOBILE APP



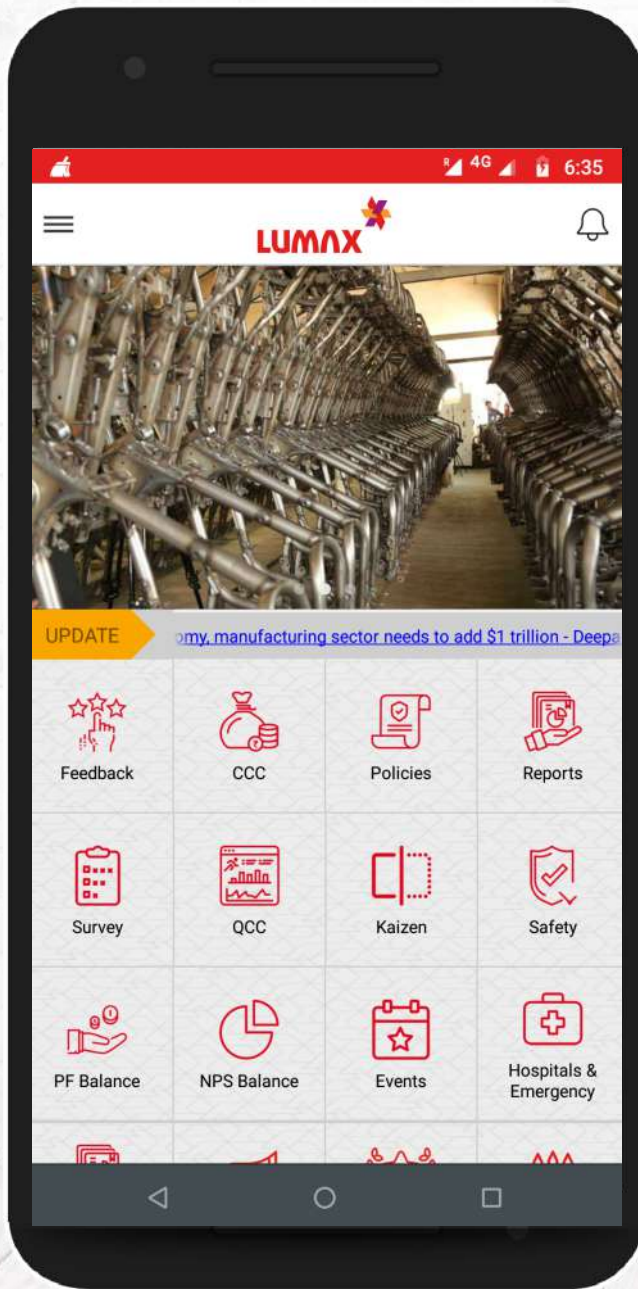
FRANKFINN



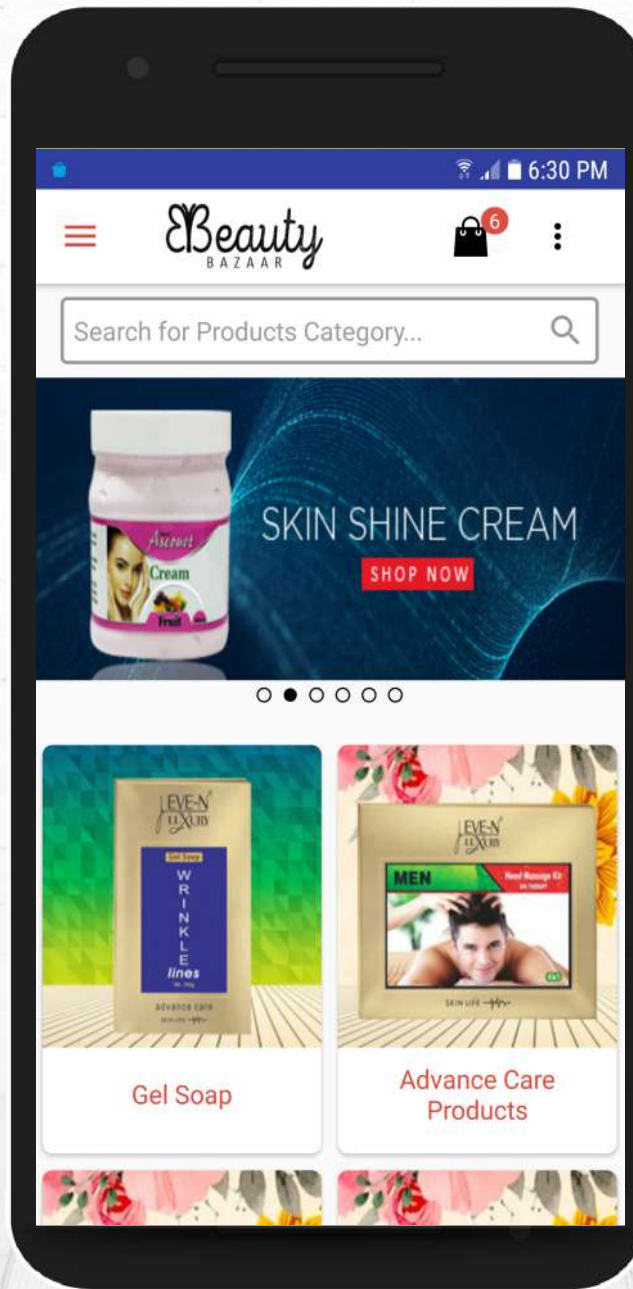
APOLLO PIPES



REFSHOPPE BY BEIJER REF



LUMAX



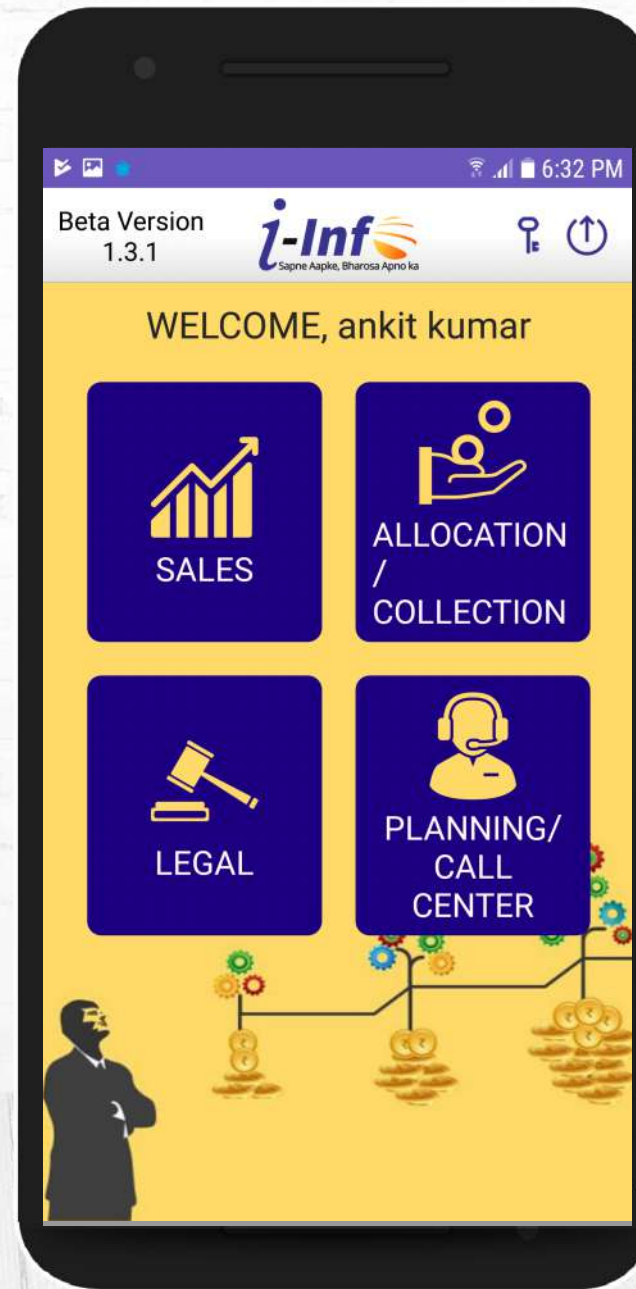
BEAUTY BAZAAR



COLORBAR



VECTUS



I-INFO

GRAPHIC DESIGN



BROCHURE
Agile International



BROCHURE
Brand Orbit



BROCHURE
Dlxpress



BUSINESS CARD
Brand Orbit



BUSINESS CARD
Capital Street



LETTERHEAD
Jainsons



LOGO DESIGN
Needle India



LOGO DESIGN
Ojal Digitals



LOGO DESIGN
Resplendent



LOGO DESIGN
Capital Street



LOGO DESIGN
Agile International Logistic



LOGO DESIGN
iINFO

Some Of Our Prestigious Clients



Some Of Our Prestigious Clients





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