

ITPL

— ESTD 2000 —

IKNOOR TECHNOLOGY PVT. LTD.

IMPECCABLE IT SOLUTIONS

www.iknoortech.com

About ITPL

“We Work Smart and Deliver even Smarter Solutions!”

Iknoor Technology Pvt. Ltd. offers fully integrated spectrum of end to end IT solutions. Incorporated in the year 2000, the company works on the mantra of providing high quality services that are far ahead of times. The company has a mix of youth and experienced IT personnel to cater to the requirements of our clients.



23+

Years Of Existence



99%+

Client Satisfaction



1500+

Satisfied Customers



2500+

Projects Delivered

Our Philosophy

“Our Mission is to provide high quality, customized IT solutions across the globe. It is our aim to empower our clients projects with the latest technologies that would simplify and add efficacy to their business processes, thereby converting their business vision into value!”

I

Ingenious

T

Technology
Friendly

P

Precision
Oriented

L

Laborious

Value Proposition



Speed

ITPL team believes in Timely Deliveries. We do not promise to provide solutions in 24 hours, as we take time to understand you, your target audience & to know what you are aiming at, and to work out a strategy that would be best for you.



Quality

For ITPL Quality is a norm. We Check, Recheck and Cross Check our work to give you uncompromised results. Quality therefore forms a quintessential component for our company



Solution

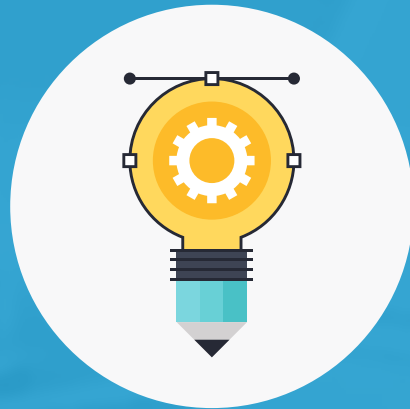
Our solutions are 'customer centric'. We do not have 'one solution fit all policy'. We believe in having unique interaction with our clients that are truly involved and collaborative.



Service

We are there for our clients 24x7 & this is complied with to the core. First of all there would not be any shortcomings in our deliverables, but in case there is a kink that needs to be fixed...we are just a phone call away

Responsive Web Design



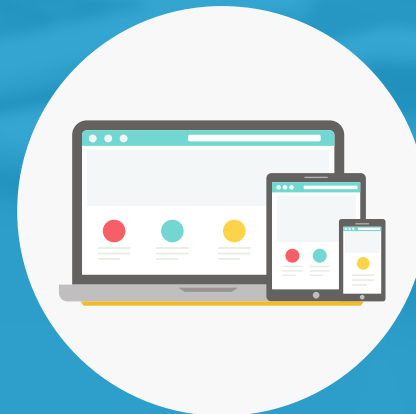
PLANNING & ANALYSIS

Understand Client needs
Gather Information
Document Gathered Information



WEB PAGE DESIGN & FINALIZATION

Creative Planning
Finalize Web Design
Responsive Web Page





FUNCTIONALITIES AND FEATURES

Develop Design Framework
Implement Website Features

TESTING & FIXING BUGS

Test Website Functionality
Review and fix all bugs



FINAL DELIVERY

Migration to Live Site
Working Site



Mobile Applications

“We are specialized in design & development of applications for mobile phones for small to large business!”



NATIVE IOS



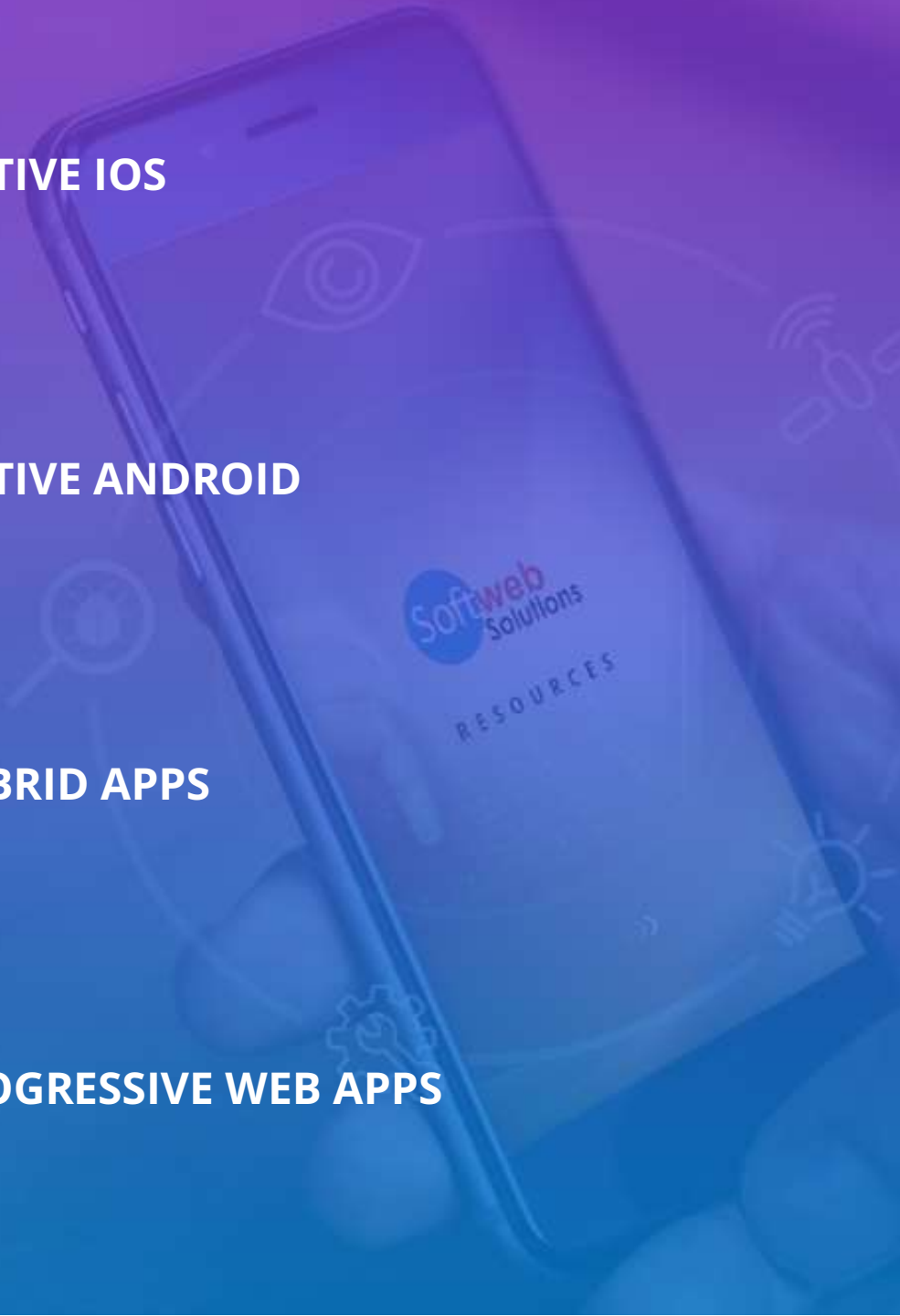
NATIVE ANDROID



HYBRID APPS



PROGRESSIVE WEB APPS



Web Hosting



SHARED HOSTING

A Service in which many websites share same server.



DEDICATED HOSTING

Client lease an entire server not shared with anyone else and managed the same at their end.



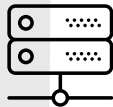
CLOUD HOSTING

provide hosting for websites in a virtualized environment through an extensive underlying network of physical web servers.



CO-LOCATION HOSTING

Deploying and hosting an organization-owned server within ITPL managed service facility/environment.



VPS HOSTING

virtual machine sold as a service by an Internet hosting service.



MANAGED HOSTING

Managed hosting is an extension of dedicated hosting where the day-to-day management and maintenance of the servers is handled by the ITPL rather than by the client themselves.

Software Development

Iknoor Technology as a company is passionate about delivering software solutions for its clients that are cost effective, scalable and sustainable. Experienced software professionals that are passionate and experts in their fields are hired to develop effective software solutions for its clients.

Software Development is actually a process that involves development of software products like desktop application development, web application development, and customized software solutions for its clients.

This process at ITPL involves the following steps



Internet Marketing Services



Search Engine Optimization

Google
Yahoo
MSN
Bing
Alexa



Social Media Optimization

Facebook
Instagram
Twitter
LinkedIn
You Tube
Pinterest



Adwords Management

Google Adwords
Yahoo Ads
Bing Ads



Social Media Marketing

Facebook / Instagram
Twitter
LinkedIn



Bulk SMS Marketing

Transactional
Promotional
*India Only



E-Mail Marketing

Newsletters
Promotional
Transactional

Benefits Of Internet Marketing



SEO

- Long-term Standings
- Targets Traffic
- Increase Visibility
- Brand Development
- Higher Sales
- High ROI (Return on Investment)
- Cost-Effective Marketing



SMO

- Access a wide range of customers
- Increases inbound links
- Targeted audience
- Hike in traffic
- Brand publicity
- Client Retention
- Increases Visibility



Adwords

- Immediate results
- Increased Sales
- Brand Exposure
- Increase in traffic
- Inbound Sales
- Wide range of viewers
- Track Sales and User engagement



E-Mail Marketing

- Reduced Time & Effort
- Track Sales and User Engagement
- Enhancing the relationship with current or previous customers
- Acquiring new customers or convincing current customers to purchase something immediately



SMS Marketing

- Brand exposure
- Increase in sales
- Attracting new customers
- Reaching more people at a time
- Getting quality prospects
- Variety of uses for multiple purposes

OUR PORTFOLIO

We have designed and developed many corporate websites and complex web applications for our esteemed clients. Some reference links are mentioned below for your kind perusal.

WEB DESIGN



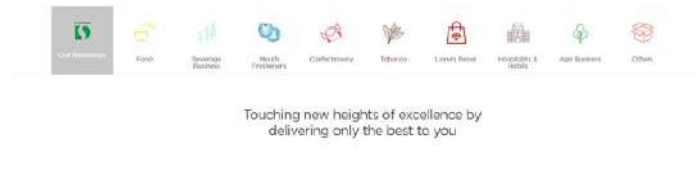
ABOUT BPTP

At BPTP, it is our aim to establish ourselves as the most trusted and admired real estate company in the country.

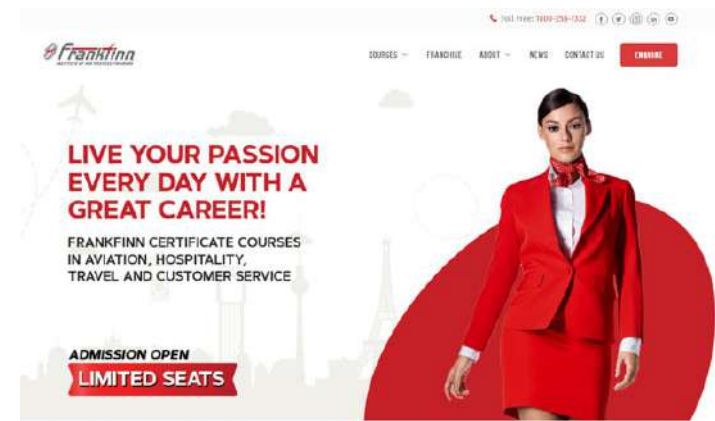
We are constantly striving to gain the trust and confidence of the people we work with and the people we work for.

45 million+	over 2500	25000	over 2000+
sq. ft. developed	Acrees Land Bank in Delhi-NCR	units delivered	Associations with Strategic Partners

BPTP
www.bptp.com



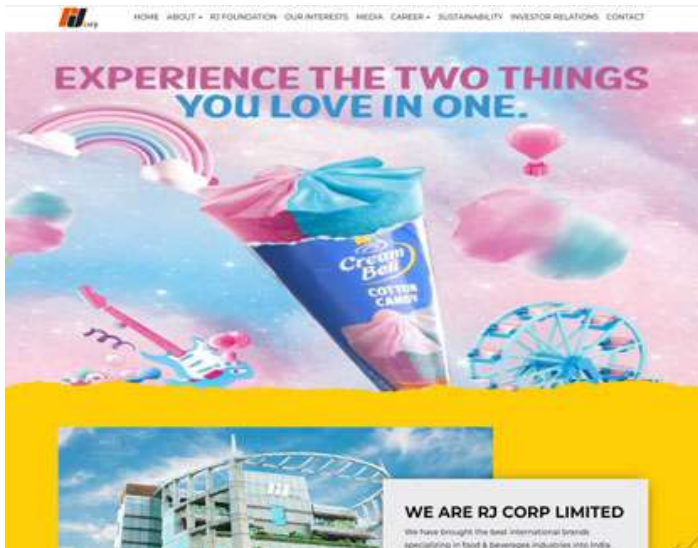
DS GROUP
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COURSES

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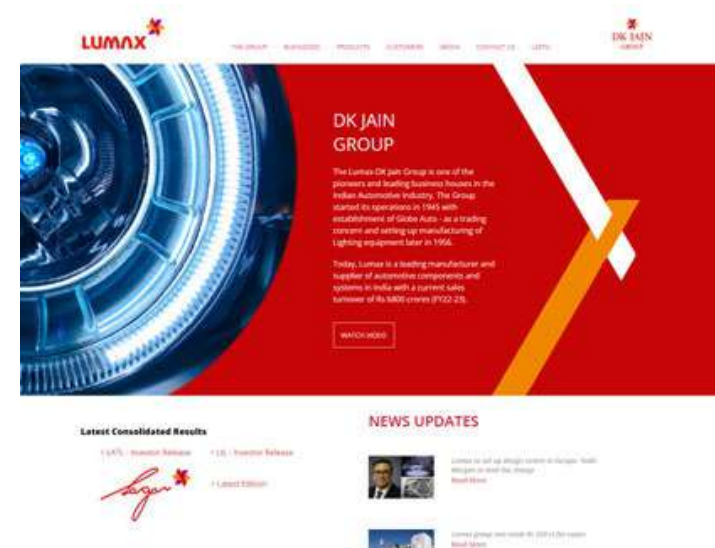
FRANKFINN
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Rj Corp
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VECTUS
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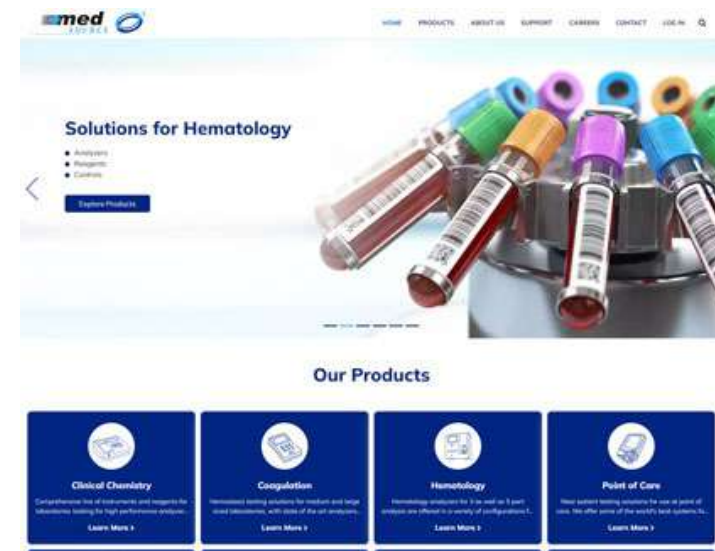
LUMAX INDUSTRIES
www.lumaxworld.in



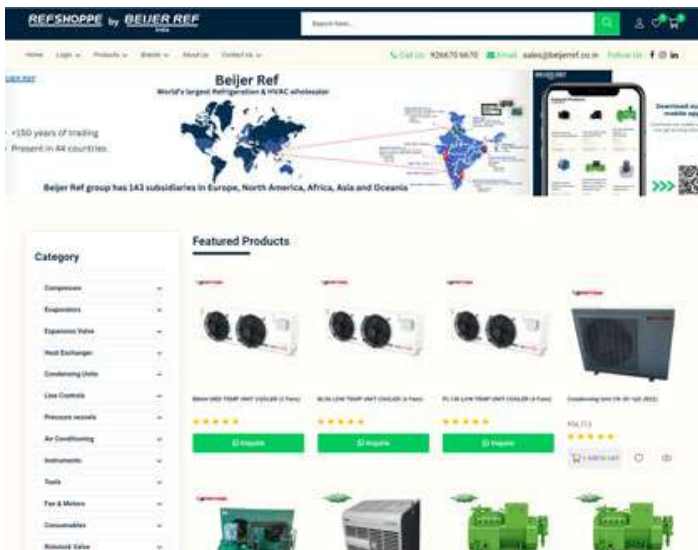
APOLLO PIPES
www.apollopipes.com



CATCH FOODS
www.catchfoods.com



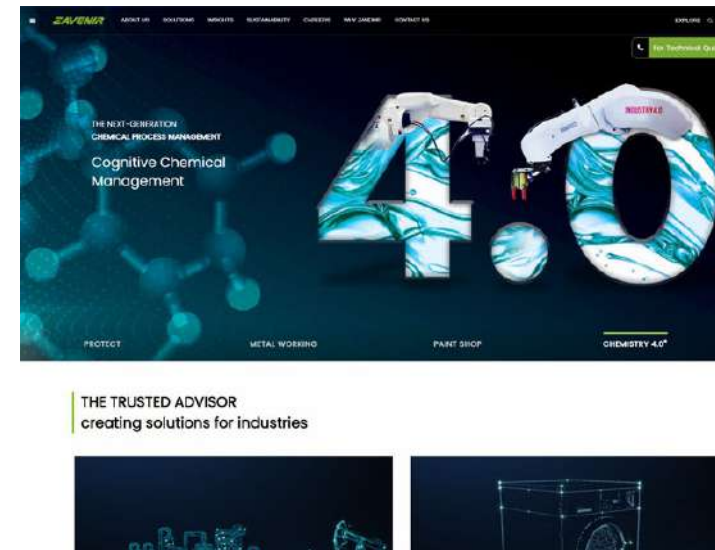
OZONEBIO
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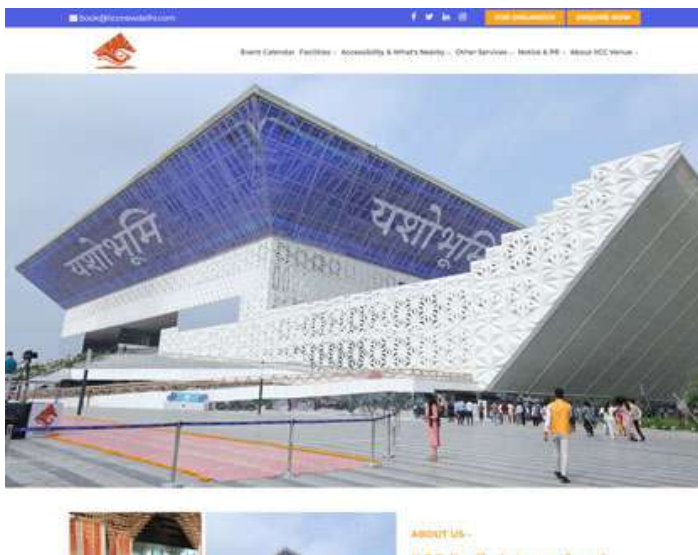
REFSHOPPE
www.refshoppe.com



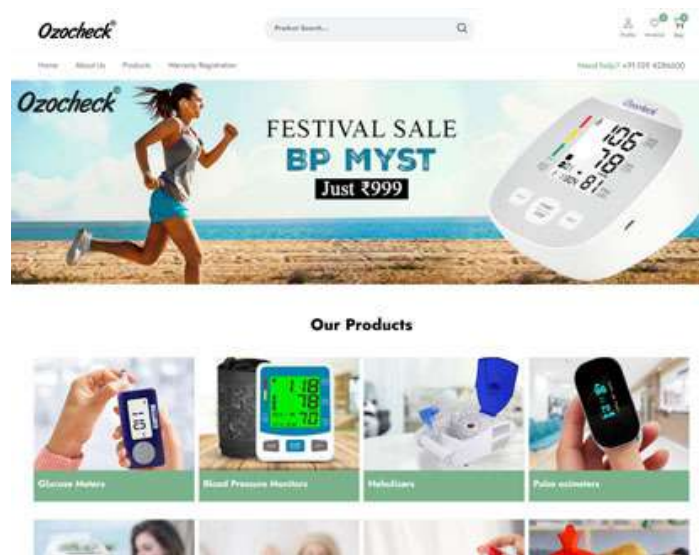
MSVV
www.modernschoolvasantvihar.org



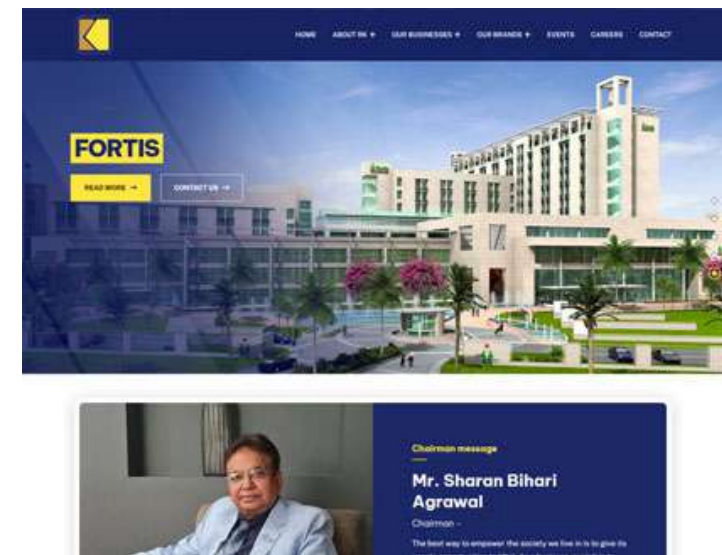
ZAVENIR
www.zavenir.com



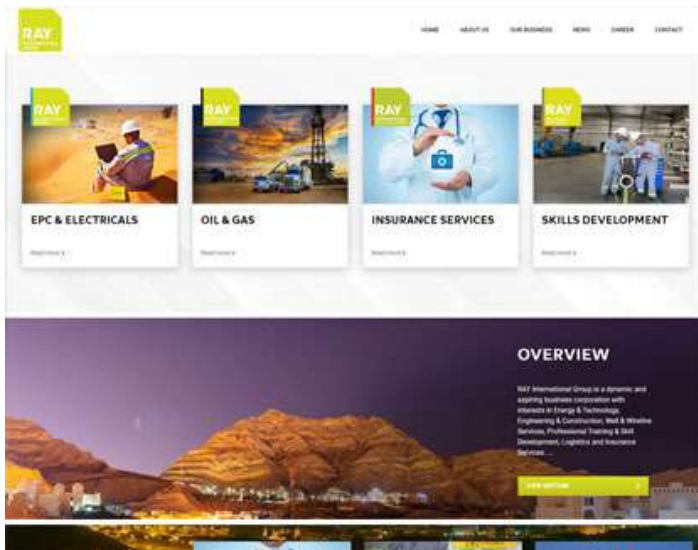
IICC
www.iiccnewdelhi.com



OZOCHECK
www.ozocheck.com



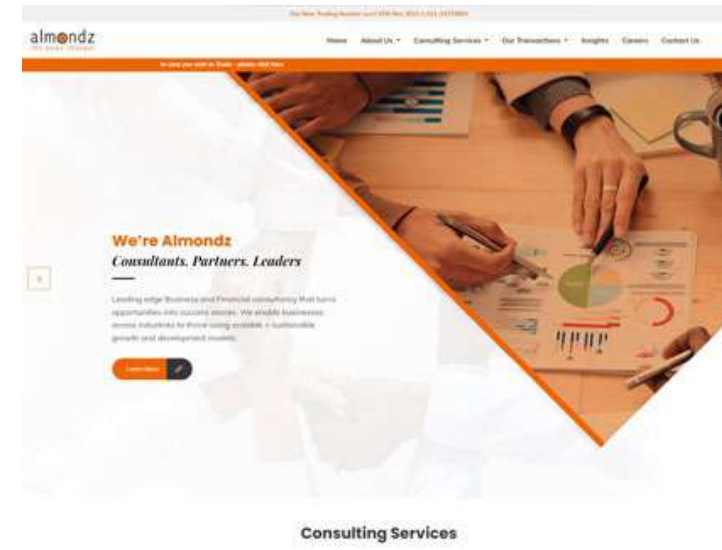
RK BUSINESS GROUP
www.rkbusinessgroup.com



RAY INTERNATIONAL
www.rayoman.com

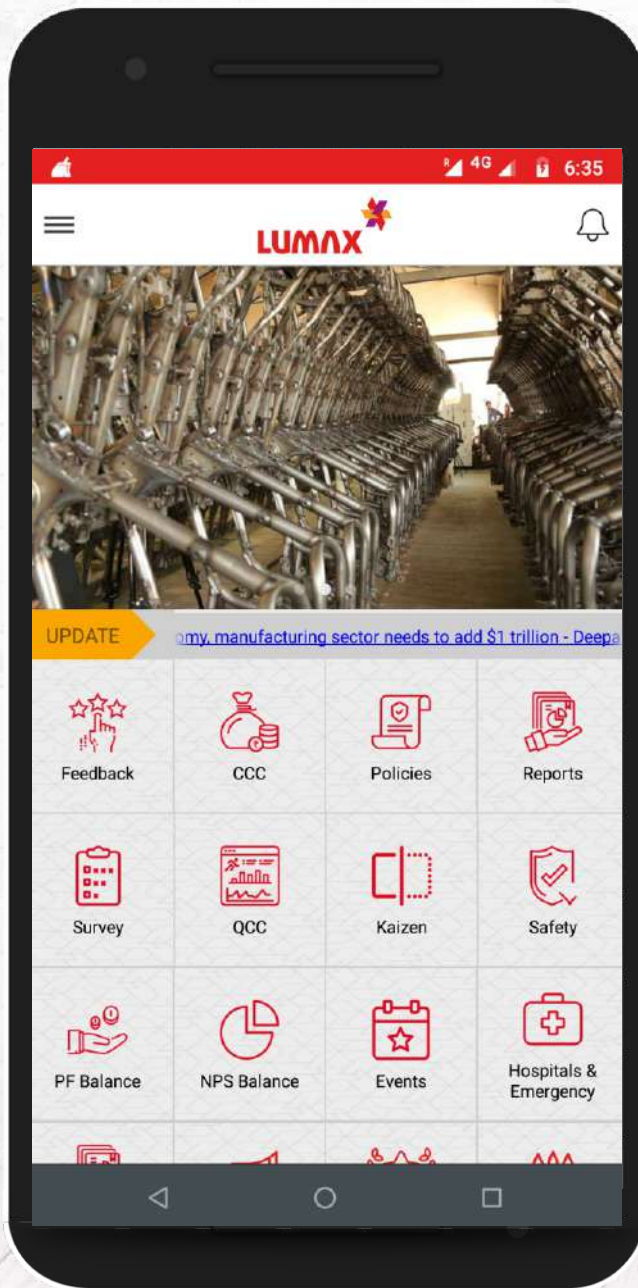


BKCCAD
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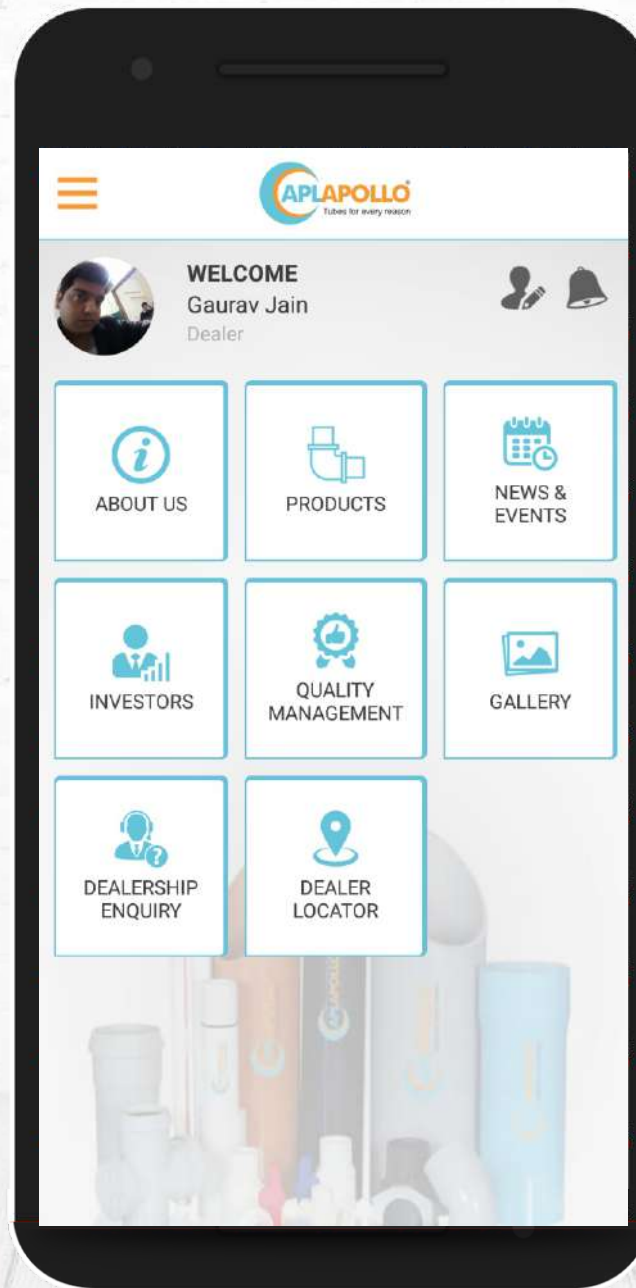


ALMONDZ
www.almondz.com

MOBILE APP



LUMAX



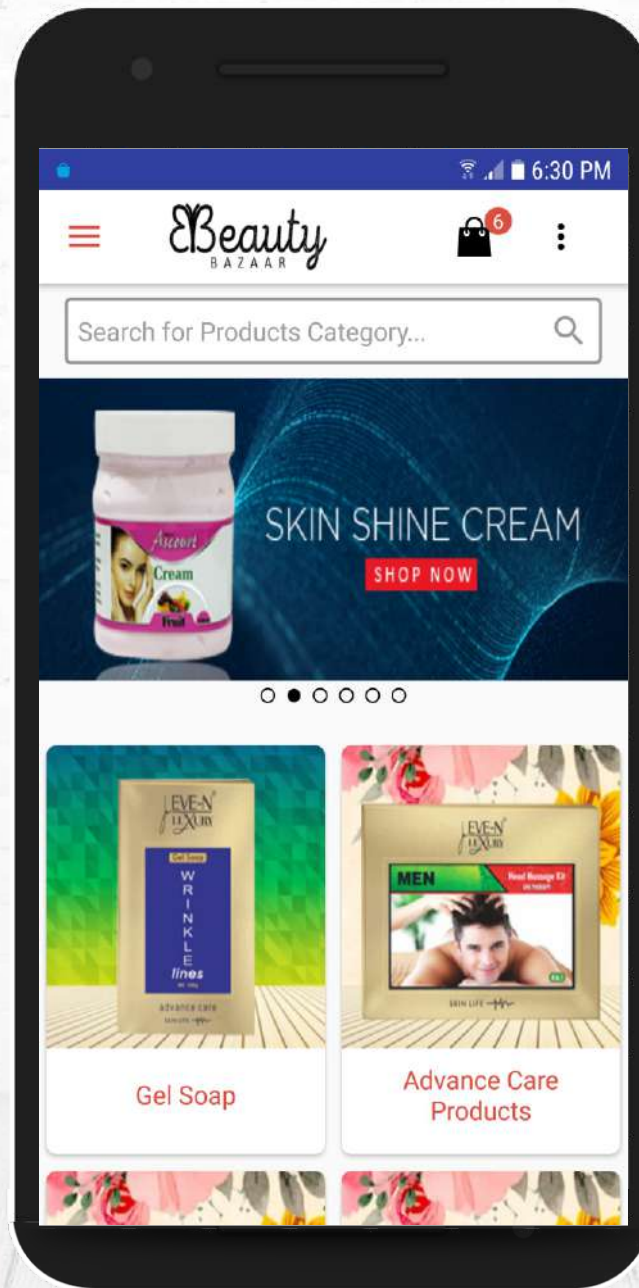
APOLLO PIPES



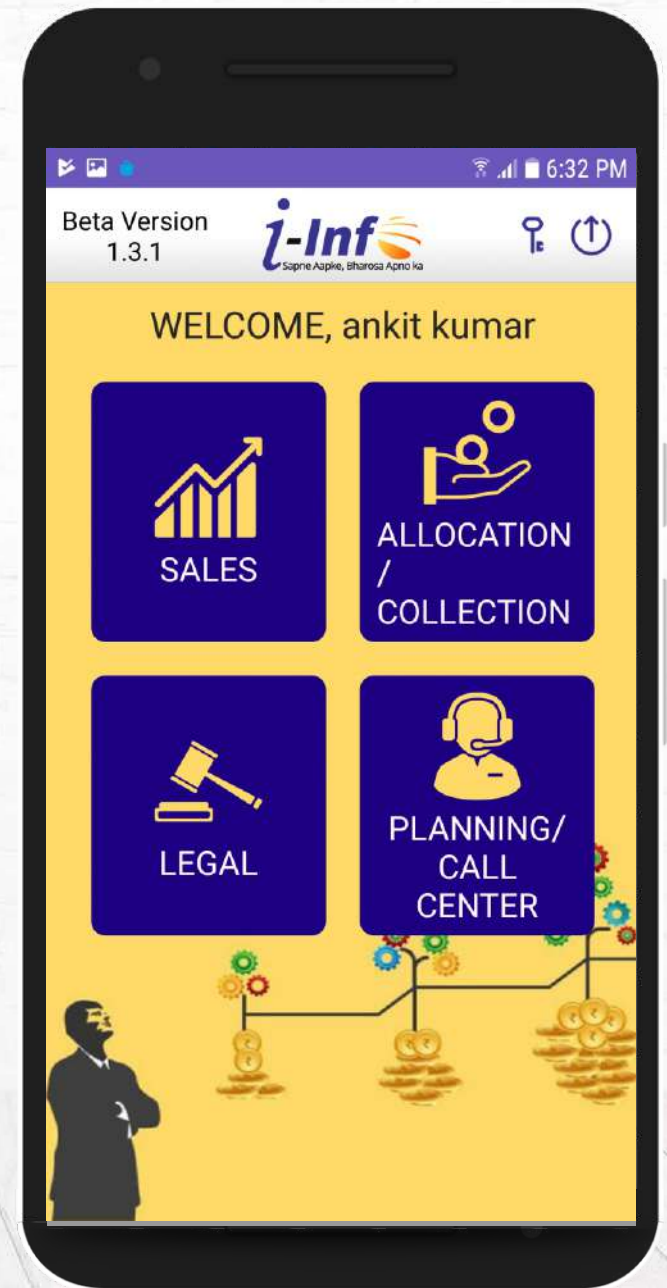
COLORBAR



VECTUS



BEAUTY BAZAAR



I-INFO

GRAPHIC DESIGN



BROCHURE
Agile International



BROCHURE
Brand Orbit



BROCHURE
Dlxpress



BUSINESS CARD
Brand Orbit



BUSINESS CARD
Capital Street



LETTERHEAD
Jainsons



LETTERHEAD
Brand Orbit



ENVELOPE
Brand Orbit



LOGO DESIGN
Resplendent



LOGO DESIGN
Capital Street



LOGO DESIGN
Agile International Logistic



LOGO DESIGN
iINFO

Some Of Our Prestigious Clients

DS GROUP



TATA Tele
Business Services | DO B1g



Ozocheck®



almondz
the infrastructure specialist



ZAVENIR DAUBERT



Some Of Our Prestigious Clients





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